



Yes, STEM. I am glad that you have chosen to continue to receive our monthly newsletter in which each SWE-PHX President write about the love for SWE and the life of STEM (or whatever she chooses). These days, personal blogs have become somewhat rare, as everyday conversation has shifted to social media platforms. But it makes sense. Millennials definitely have specific preferences for social contact. Just remember though, it's simply a change in tempo. "Newsletters mark a

turn in our online communications away from the hummingbird metabolism of status updates and toward something more contemplative." Sometimes for me, there's pleasure in reading a newsletter. It's a unitary state of mind that I enjoy.

Last month, I know that many of you saw the powerful, must-see film "Hidden Figures" with friends, family, and/or colleagues. In case you didn't hear about it, the movie tells the story of three African-American female mathematicians, Katherine Johnson, Dorothy Vaughan, and Mary Jackson and their contributions to science and NASA's mission during the 1950's. This was a time when segregation was prevalent all over the country and African-American women did not have equal standing in the workforce. Their achievements stood out like stars in a perfect night, without a cloud of doubt, particularly bearing in mind the social disparities they had to navigate at that time. What hit home for me about this true story is that most women that I engaged with had never before heard of these women. These individuals had no idea that they had been trailblazers in our nation's scientific history. It also reinforcing, for me at least, that our historical rhetoric is still lacking in dialogue on African-American women's contributions to STEM. Therefore, it is necessary that we continue to find ways to inspire young girls to pursue STEM-related careers.

Here's what's coming up:

- Region B Conference – Orange County
- Hiking w/ SWE-PHX – Janelle (2/19)
- E-Week and ASU-SWE Professional Panel (2/19-2/25)
- E-Day at AZ Science Center (2/25)

## Syronna L. Brown

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Check out our website at [www.swephoenix.com](http://www.swephoenix.com), and find us on Facebook too!

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# February 2017 SWE Phoenix Newsletter

## **SWE PHOENIX EVENTS:**

1. SAVE THE DATE: BOOK CLUB
2. SWE PHOENIX WINTER HIKE, 2/19
3. E-DAY AT THE SCIENCE CENTER, 02/25

## **ANNOUNCEMENTS:**

4. EMBRY RIDDLE SWE OPPORTUNITIES
5. GIRLS IN TECH INVITATION

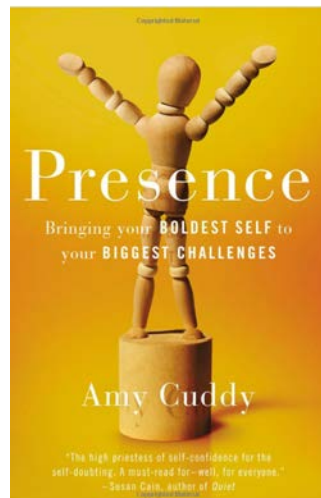
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### 1. SAVE THE DATE: BOOK CLUB

Thanks for the great discussion on our first quarter Book Club selection yesterday. We all learned about each other and about our commonalities in the workplace from talking about Grit.

The Medtronic Women's Network has selected Presence by Amy Cuddy for the organization's upcoming event, and we're invited! More to come! Learn more about the title here:

[https://www.amazon.com/Presence-Bringing-Boldest-Biggest-Challenges/dp/0316256579/ref=tmm\\_hrd\\_swatch\\_0?encoding=UTF8&qid&sr](https://www.amazon.com/Presence-Bringing-Boldest-Biggest-Challenges/dp/0316256579/ref=tmm_hrd_swatch_0?encoding=UTF8&qid&sr)



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### 2. SWE PHOENIX WINTER HIKE, 02/19

Kickoff the New Year with a healthy-for-you hike! We will meet at the Lost Dog Wash Trailhead in Scottsdale for a hike meant to be inclusive of multiple fitness levels. We will hike from the Lost Dog Wash Trailhead to Taliesin Overlook and back. After, we will continue the healthy theme with lunch at Flower Child on E Shea Blvd and N 90th St.

We learned last year to ensure this is not on Super Bowl Sunday and have moved the event out two weeks.

**DATE:** Sunday, February 19

**TIME:** 9:30AM – 12:30PM

**LOCATION:** Lost Dog Wash Trail

**RSVP:** Janelle Bakke, [janellicole0@yahoo.com](mailto:janellicole0@yahoo.com)

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### 3. ENGINEERS DAY, 02/25

SWE Phoenix will have a booth again for E-Day (Engineers Day) at the Science Center where we'll do a hands on science activity. Please RSVP to me, Suzanna Cottrell Olsen (Suzanna.Cottrell@asu.edu or FB message) if you'd like to volunteer. Shifts will be 10a-12:30p, 12:30p-3p, or 10a-3p. Thanks!

**DATE:** Saturday, February 25

**TIME:** 10:00am

**LOCATION:** Arizona Science Center, 600 E Washington st, phoenix, az, 85004

**RSVP:** Suzanna Cottrell Olsen, [suzanna.cottrell@asu.edu](mailto:suzanna.cottrell@asu.edu) or Facebook message

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### EMBRY RIDDLE SWE OPPORTUNITIES

I wanted to send a big thank you to the SWE members who made the time last year to drive up to Prescott to give advice to the Embry Riddle SWE Chapter. We had a great 2016 with fabulous speakers and even a tour of the Honeywell Engines facility. We had a lot of Honeywell participation which was great but I would love to have other companies represented. Below are the topics and dates available for SWE speakers. Their meetings are **Mondays at 7pm** and you can carpool with me! If interested, please email me at [maira.garcia@honeywell.com](mailto:maira.garcia@honeywell.com).

Dates:

- February 6
- February 27
- March 6
- April 3
- April 17

Topics:

- Technical talks
- day in the life of an engineer, what technical items you work on, any innovative technology in the industry)
- What to expect during a summer internship, how to get a summer internship
- Path from resume to getting a job offer (maybe someone from HR or a hiring manager?)
- Tips for interviews
- Career path & advice
- Other/open topic




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## GIRLS IN TECH INVITATION

SWE Phoenix is invited because of our shared interest in advancing women in technology to join an effort in Phoenix to start a Phoenix chapter for **Girls in Tech (GIT)**, a global non-profit focused on the engagement, education and empowerment of girls and women who are passionate about technology. We are currently assembling a team of highly motivated volunteers to assist in various capacities – including board advisory members, event organizers, mentors and more!

Today, GIT aims to accelerate the growth of innovative women entering into the high-tech industry and building startups. GIT is not just for professional women. We exist for anyone with an interest in technology, startups and providing women with a platform for growth. But we operate with the spirit of the girl within all of us—fearless, lively and determined.

Let me know what type of capacity might be of most interest to you and your level of participation that would be of interest. We're seeking board members to help organize events, conduct training/workshops (hackathons even!), orchestrate mentoring, encourage mentoring, advocate....and much much more! Feel free to pass this invite on to other individuals that might be interested. If interested, please email Melissa Drake at [mvdrake1105@gmail.com](mailto:mvdrake1105@gmail.com)

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